



LOS ANGELES BASIN CHAPTER

INTERNATIONAL CODE COUNCIL

Established 1957
www.icclabc.org

5360 Workman Mill Road
Whittier, CA 90601

ICC-LABC CHAPTER POLICY #2012-03 WEBSITE ADVERTISING INFORMATION



FY 2012

BOARD OF DIRECTORS:

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Acting Supt. of Bldg. & Safety
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INSPECTION CHAIR

AYLA GULCIN ERFIGEN, CBO
Transtech Engineers, Inc.

STRUCTURAL CHAIR

LARRY BRUGGER, SE, CBO
City of Hawaiian Gardens, CA

To facilitate and promote the posting of advertisements or logos on the Chapter's website, the Board of Directors establishes this Chapter Policy to assist individuals or companies when making the request to advertise. The Board of Directors reserves the right to accept or decline any advertisements or logos deemed inappropriate, not related to the functions of the building and safety department and construction professionals, and inconsistent with the Chapter's mission and goals. Advertisements or logos accepted for posting on the Chapter's website does not imply an approval or endorsement by the Chapter or its member agencies. A disclaimer statement will be placed at the bottom of the Chapter's website noting that: "The ICC LA Basin Chapter does not approve or endorse any companies or products advertised on its website."

1.0 POLICY. Advertisement space and position on the Chapter's website is available on a first-come, first-serve basis. Advertisements or logos, if accepted and approved by the Board of Directors, will be posted at the beginning of each month. Once advertisements or logos are posted to the Chapter's website, it cannot be changed or substituted until the next posting cycle. There will be no refunds for advertisements or logos cancelled before the end of the contract term. Individuals or companies are limited to one advertisement space for each contract term.

2.0 CRITERIA. Advertisements or logos must be submitted electronically by e-mail at least 30 days before the expected posting date to allow for reviewing and processing. All advertisement applications must contain the individual's or companies' name, contact person, and phone, fax or email. Individuals or companies are responsible for creation the advertisement or logo. The advertisement or logo file requirements and limitations are as follows:

- File size shall not exceed 100k and be limited to exactly 195x80 pixels.
- File format must be in BMP, JPEG, GIF, TIFF, or PNG.
- The URL address of the website to be linked to your advertisement or logo.

3.0 RATES. Advertisement on the Chapter's website is charged at a flat rate for a 12-month term, 24-month term or 36-month term.

- 12 Month Contract = \$1,200
- 24 Month Contract = \$2,000
- 36 Month Contract = \$2,600



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4.0 PAYMENT. Payment to the ICC Los Angeles Basin Chapter must be received in full at the time the advertising application is submitted, which is at least 30 days before the expected posting date. Partial, monthly or quarterly payments will not be accepted. NO EXCEPTIONS WILL BE MADE. THE ICC LOS ANGELES BASIN CHAPTER DOES NOT INVOICE OR PROVIDE RENEWAL NOTICES FOR ANY ADVERTISEMENTS. It is the sole responsibility of the individuals or companies to diligently follow the advertisement policies promulgated herein.

If remittance of payment is by check, it should be made payable to: "ICC Los Angeles Basin Chapter". Payment should be sent to:

ICC Los Angeles Basin Chapter
5360 Workman Mill Road
Whittier, CA 90601

If remittance of payment is by Paypal, it can be made by going to the following webpage: http://icclabc.org/Online_Payment.html

5.0 RECIPROCITY. The Board of Directors reserves the right to waive part or all of these requirements by Board Resolution for other agencies and organizations.

6.0 CONTACT INFORMATION. For more information on the Chapter's website advertisement policies, please e-mail the Treasurer at treasurer@icclabc.org or Secretary at secretary@icclabc.org.